

HEALTH AND SHARED PROSPERITY

Canadian Rural Revitalization Foundation
30th Annual Conference

2018 Sponsorship Opportunities

October 9 - 12
Saskatoon, SK



hosted by



Meet your hosts



SEDA has fostered community and economic development in Saskatchewan communities for over thirty four years. We are a province-wide network honouring partnerships with businesses and organizations who share a passion for developing a better and more resilient Saskatchewan. Our true role is building community capacity, by providing the proper tools so communities and regions may guide their own future.



The Canadian Rural Revitalization Foundation (CRRF) was established in 1989 to contribute to the revitalization and sustainability of rural Canada through collaborative research for rural leaders in the community, private sector, and in all levels of government. CRRF works to create credible insights and to improve our understanding of issues and opportunities that are of common interest to rural residents across Canada.



At the heart of Saskatoon, on Treaty 6 territory and the homeland of the Métis, is the University of Saskatchewan, one of Canada's top research universities. Driven by prairie spirit, we make life better for the people of Saskatchewan and the world.

The Hosts are also supported by the following Partners: Cooperatives First, Saskatchewan First Nations Economic Development Network, and the following units at University of Saskatchewan: College of Nursing, Continuing Education and Development for Nurses, Health Sciences, the Johnson Shoyama School of Public Policy, and the School of Environment and Sustainability.



The conference

About the Conference

The Canadian Rural Revitalization Foundation was established in 1987 to contribute to the revitalization and sustainability of rural Canada through collaborative research for rural leaders in the community, private sector, and all levels of government. The annual CRRF conference began in Saskatoon, and - to celebrate its 30th year - the conference is returning to its roots in 2018.

Canada is a vast country, interspersed with diverse rural and northern communities. These face many challenges that are unique from those faced by urban residents, including lack of economies of scale that make public services more difficult and expensive to provide; smaller pools of skilled labour that affect capacity; and the infrastructure and access-to-market challenges that come from sparsity and distance. The growing shift to a knowledge economy, and the rise in importance and population share of urban areas on the past sixty years, have exacerbated the challenges faced by rural Canadians.

It is integral to Canadian well-being and prosperity that we better understand what policies can contribute to the sustainability and self-determination of rural regions. Rural and northern communities require access to equivalent standards of public services, such as municipal infrastructure, education and health services; rural and northern economies need to be strong, resilient and increasingly knowledge intensive; and rural governance needs to be effective, representative and responsive. Evidence-based research to assess and inform policy on these issues is critical to our collective efforts to improve the well-being and prosperity of rural Canada.

CRRF has played a central role in catalyzing and organizing networks, best practices and research projects aimed at better understanding rural development, understood broadly, and implementing policy initiatives to support it. The CRRF national conference plays an indispensable role in bringing together academics, practitioners and government stakeholders from across the country to share their experiences and lessons learned with one another.



The theme

About the 2018 Conference Theme

The theme for this year's Canadian Rural Revitalization Foundation conference is "Health and Shared Prosperity." This broad theme breaks down into 5 general topics to explore:

Food security

What can be done to ensure greater food security, more supportive policy, and greater access to sustainable food systems for more rural communities in Canada?

Accessing health

What can be done to improve mental health, physical health, spiritual health, and wellbeing in rural and remote areas?

Sharing prosperity

What success stories and best practices can be shared and used in other rural and remote regions?

Properous labour force

What economic development opportunities are present in rural areas and how do we develop a more prosperous rural and remote labour force?

Eco-health

What changes and innovations are we seeing in how we manage our environment and what can be done more broadly in rural and remote areas?

Sponsorship

Carney Handcastle

Platinum

The cost

\$10,000 CAD

Value of your support

- Name and logo with priority visibility on conference website and promotional materials
- Trade show booth
- Two corporate pop up banners (provided by sponsor) placed in plenary room (one on stage)
- 10 minute speaking opportunity at the conference
- Corporate Table provided and acknowledged at the Banquet
- Opportunity to moderate selected sessions
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo, link, and 75-word statement included on website
- Three (3) social media promotions
- Three (3) promotional items placed on registration table
- Three (3) Organizational Flex Passes for conference attendance



Sponsorship

Gold

The cost

\$5,000 CAD

Value of your support

- Name and logo prominently featured on conference website
- Trade show booth
- One corporate pop up banner (sponsor to provide) placed in plenary room
- Opportunity to moderate a session
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo, link, and 50-word statement included on conference website
- One (1) social media promotion
- One (1) promotional item placed on registration table
- Two (2) Organizational Flex Passes for conference attendance

Silver

The cost

\$2,500 CAD

Value of your support

- Name and logo prominently featured on conference website and in all promotional materials
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo, link, and 25-word statement included on conference website
- One (1) social media promotion
- One (1) promotional item placed on registration table
- One (1) Organizational Flex Pass for conference attendance



Sponsorship

Rosely Handcastle

Bronze

The cost

\$1,000 CAD

Value of your support

- Name and logo prominently featured on conference website and on all promotional materials
- Logo in pre-session slideshows when available
- Logo featured on sponsor signage in high traffic areas
- Logo and link included on website
- One (1) social media promotion
- One (1) promotional item placed on registration table
- A 40% discount on the Organizational Flex Pass for conference attendance

Trade Show booth

The cost

\$750 CAD

Value of your support

- trade show booth (six-foot table and 2 chairs)
- One (1) regular conference registration

Contact



To learn more or join us in sponsoring this event, please contact Heather.

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